

2018 Wine & Whiskers Gala ~ Sponsorship Package ~



An evening in support of our Furry Friends

A NOTE FROM OUR GALA CHAIR

Dear Supporter,

We are pleased to announce that on Friday, October 26, 2018, we will be hosting our 3rd Annual HSDR Gala Fundraiser, Wine & Whiskers. This event is in support of the animals being cared for at the Humane Society of Durham Region.



You will be delighted with the events of the evening. Our aim is to create an elegant, fun-filled experience of food, wine, entertainment and great company.

We would like to work with your organization to find the right sponsorship opportunity to kick-off our 3rd Gala's fundraising activities. There are many levels of corporate sponsorship available, including in-kind donations. We will work together to highlight your company to our target audience through our various media channels. It is our intention to assist in enhancing your company's reputation through your support of the HSDR and this event.

Let us know how we can work with you by reaching out to Andrea Lavigne, Gala Event Sponsorship Coordinator at 416.402.6949 or andrea@andrealavigne.com

Regards,
Karen Koene
Gala Chair



ABOUT THE EVENT



Wine & Whiskers Gala is a unique event, new for the Durham Region and is one of the most important events of the year for the Humane Society.

All proceeds from our 3rd annual Gala allows the HSDR to deliver critical programs and services for the welfare of animals in the Durham Region.

Our evening features a cocktail reception, bar service, silent and live auctions, live entertainment and a delicious meal at the Ajax Convention Centre. After dinner, enjoy dancing to Durham's own "Two For The Show".

ABOUT THE HSDR

The Humane Society of Durham Region (HSDR) is the safety net for Durham Region's unwanted, abandoned and neglected animals.

As a registered charity operating a modern shelter in Whitby, the HSDR relies solely on charitable donations for fundraising with no government funding.

With staff veterinary services, surrendered and rescued pets are given the care they desperately need while they are eagerly waiting for their "forever" home.



GALA EVENT DETAILS

The HSDR held its 2nd Annual Wine & Whiskers Gala on October 27, 2017. The event was a great success, raising over \$112,000 in one incredible evening of support!

Our 2018 Gala event is sure to please with great food, wine, wonderful entertainment, live and silent auctions and dancing.

All-in-all, this is a fantastic evening surrounded by a community coming together to help maintain the safety net upon which our Region's most vulnerable animals are dependent.

All proceeds from the event are directed to the HSDR in supporting our mission:

To provide compassionate care for abused, abandoned, and neglected animals in our community while they await their new beginning in life.

OCTOBER 26, 2018

Ajax Convention Centre
550 Beck Crescent,
Ajax, Ontario L1Z 1C9

200-300 Attendees
\$175 for each Ticket



SPONSORSHIP OPPORTUNITIES

1	Presenting Sponsor	\$10,000	2 Tables / 16 Tickets	All Level-2 Sponsor features + Company logo on entrance banners Logo on printed and digital media Opportunity to speak from the podium
2	Major Sponsor	\$7,500	1 Table / 8 Tickets	All Level-3 Sponsor features + Logo on promotional posters
3	Contributing Sponsor	\$5,000	1 Table / 8 Tickets	All Level-4 Sponsor features + Acknowledgement from the podium HSDR website acknowledgement
4	Table Sponsor	\$2,500	1 Table / 8 Tickets	Highlighted in Signage Onscreen logo all evening
5	Reception Sponsor	\$2,000	4 Tickets	Highlighted on Event Program Onscreen logo all evening
6	Wine Sponsor	\$2,000	4 Tickets	Company Name on Onsite signage Onscreen logo all evening
7	Entertainment Sponsor	\$1,500	2 Tickets	Company Name on Onsite signage Onscreen logo all evening



In-kind Sponsors

In-kind donations help keep our costs down for the event. If you are interested in an in-kind sponsorship, please contact us and we will work with you to build a package.

Contact:
wjulieamber@yahoo.com

Auctions/Raffles

By donating items for the live auction or raffles, your organization will be recognized on our live auction and raffle list.

Contact:
wjulieamber@yahoo.com

